

**Müzeyyen Pandır**  
**Assistant Professor**  
**Işık University, Humanities and Social Sciences Department**  
**muzeyyen.pandir@isikun.edu.tr**

1. **Name Surname** Müzeyyen Pandır

2. **Date of Birth**

3. **Title** Assistant Professor

4. **Education**

<b>Degree</b>	<b>Field</b>	<b>University</b>	<b>Year</b>
Doctorate	Sociology	University of Lancaster	2013
Master	Communication, Culture, Media	University of Coventry	2003
Bachelor	Journalism	Marmara University	2000

5. **Academic titles**

Assistant Professor : October 2016

Associate Professor :

Professor :

6. **Graduate Theses Supervised**

6.1. **Master Theses**

6.2. **Doctorate Theses**

7. **Publications**

7.1. **Publications in peer reviewed international journals (SCI, SSCI Arts and Humanities)**

1. Pandır, M. (2015) "Book review: Ruth Wodak and John E Richardson (eds), *Analysing Fascist Discourse: European Fascism in Talk and Text*", *Discourse & Society*. May 2015. 26: 393-395 Indexing: SSCI
2. Pandır, M. and Knight, J. (2006) "Homepage aesthetics: The search for preference factors and the challenges of subjectivity", *Interacting with Computers*, Vol. 18, Issue 6, 1351-1370, Oxford University Press. Indexing: SSCI, SCI, SCI Expanded
3. Pandır, M. and Knight, J. (2006) "Website aesthetics: The search for preference factors", *Leonardo*, Vol. 39 (2), MIT Press. Indexing: AHCI

7.2. **Articles published in other peer reviewed international journals**

1. Pandır, M. (2022) "Social exclusion of women refugees in public imagination: Underrepresentation and depersonalisation". *Ortadoğu ve Göç*, 12 (2), 260-284. DOI: 10.31834/ortadoguvegoc.1188207
2. Pandır, M. (2021) "Mülteci Temsillerinde Kültürel Farklılık İnşası ve Toplumsal Kabule Olası Etkileri", *Afyon Kocatepe Üniversitesi Sosyal Bilimler Dergisi* , 23(2), 348-364

3. Pandır, M. (2020) “Media Portrayals of Refugees and their Effects on Social Conflict and Social Cohesion”, *Perceptions: Journal of International Affairs*, 25(1), 99-120.
4. Pandır, M. (2019) "Stereotyping, victimization and depoliticization in the representations of Syrian refugees", *Dokuz Eylul University Journal of Graduate School of Social Sciences*, 21(2), 409-427. DOI: 10.16953/deusosbil.450797
5. Pandır, M.; Efe, İ.; Paksoy, A.F. (2015) “Türk Basınında Suriyeli Sığınmacı Temsili Üzerine Bir İçerik Analizi / A Content Analysis on the Representation of Syrian Asylum Seekers in the Turkish Press”, *Marmara İletişim Dergisi*, Sayı 24, 1-26.
6. Pandır, M and Knight, J. (2006) “Assessing the engability of online courses: A case study”, *IADIS International Journal on Computer Science and Information Systems*. Vol. 1 (1), 73-83

### **7.3. Papers delivered in international conferences and printed as proceedings**

1. Pandır, M. And Erol M. (2022) “Bilim ve gelenek karşıtlığında tohum söylemleri: Bir eleştirel söylem analizi”, IX. Yıldız Uluslararası Sosyal Bilimler Kongresi, 26-27 December 2022, İstanbul.
2. Erol M. and Pandır, M. (2022) “National and Local Seeds: Discussions of Heirloom Seeds in Turkey”, Society for Social Studies of Science (4S) with ESOCITE, 7-11 December 2022, Cholla, Meksika
3. Erol, M. and Pandır, M. (2021) “Wanted! Ottoman Strawberry: Discursive Practices of Heirloom Seeds in Turkey”, 4S Annual Meeting 2021, Toronto, 6-9 October 2021 ) (p.523)
4. Pandır, M. (2020) “The Construction of Public Perception on Syrians through Us/Them Nexus”, *Abstract Booklet 4th Annual International Conference on Social Sciences 2020: Identity, Economics and Politics*, İstanbul, Türkiye, 10-11 September 2020 (p.22)
5. Pandır, M. (2019) “Barriers to the inclusion of Syrian women refugees: Media representations”, *Conference Proceedings - II. International Mobility, Migration and Wellbeing Conference & Workshop*, İstanbul, Türkiye, 11-14 December 2019 (p. 27)
6. Pandır, M. (2018) “Representing Syrian Refugee Women: Stereotypes and Challenges in Representation”, V. *Uluslararası Sosyal Beşeri ve İdari Bilimler Sempozyumu Özet Kitapçığı*, İstanbul, Türkiye , 25-27 October 2018 (p.187) ISBN: 978-605-2132-77-7
7. Pandır, M. (2018) “Constructing the Image of the Syrian Refugee as Victim”, *Proceedings of 16th International Symposium Communication in The Millennium*, Eskişehir, Türkiye, 25-28 April 2018. (p: 1) ISBN: 978-605-83703-5-7
8. Efe, İ., Paksoy, A. F. and Pandır, M. (2016) “Covering Syrian Asylum Seekers in the Turkish Press”, *Proceedings of 14th International Symposium Communication in The Millennium*, İstanbul, Turkey, 5-7 May 2016. (531-540) ISBN: 978-605-07-0614-7
9. Knight, J., Pandır, M., Harte, D. (2005) “Assessing the usability of online resources in Media Studies Professional Studies curriculum”, *IADIS Virtual Multi Conference on Computer Science and Information Systems*, 2005

10. Knight, J. and Pandir, M. (2004) “An experimental aesthetics approach to evaluating websites”, *Aesthetic Approaches to Human-Computer Interaction: Proceedings of the NordiCHI 2004 Workshop*, (p.24) ISSN 0105-8517

#### **7.4. Books and sections in books**

##### **Books:**

1. Efe, İ., Pandir, M., Paksoy, A.F. (2018) *Algılar ve Gerçekler Arasında: Türk Basınında Suriyeli Sığınmacılar*. İstanbul: Nobel Yayın.
2. Pandir, M. (2014) *Orientalism in the EU context: A critical analysis of EU narratives on Europe and Turkey*. Ankara: Avrupa Birliği Bakanlığı. ISBN: 978-605-5197-28-5 (basılmış doktora tezi)

##### **Book sections:**

3. Pandir, M. (2018) “Photographs of Syrian Asylum Seekers in Turkish Newspapers” in *Social Sciences* (ed. Hanna Rog). pp. 75-93. Ankara: Akademisyen Kitabevi. Erdem Selvin ile birlikte.

#### **7.5. Articles published in peer reviewed national journals**

#### **7.6. Papers delivered at national conferences and printed as proceedings**

#### **7.7. Other publications**

##### **Presentations as invited speaker**

1. “8. Yılında Türkiye’de Suriyeliler Atölyesi”, İstanbul Üniversitesi Edebiyat Fakültesi Sosyoloji Bölümü, 13-14 Haziran 2019
2. “Suriyeli Sığınmacı Çocukların Medya Yansımaları”, Çocuk ve Travma Sempozyumu, Işık Üniversitesi, 9 Aralık 2017
3. “Constructing the image of Syrian asylum seeker”, MiReKoc Seminar Series, Koç Üniversitesi, 18 Ekim 2017
4. “Türk Medyasında Mülteciler”, Marmara İletişim Dergisi Toplantıları, Marmara Üniversitesi İletişim Fakültesi, İstanbul, 25 Ekim 2016

##### **Papers delivered in international conferences**

1. “The construction of Syrian refugee identity by symbolic annihilation”, *Looking back to look forward: Celebrating 10 Years of Research on Migration, Forced Displacement and Superdiversity*, University of Birmingham, UK, 14-16 September 2022
2. “Politics of Othering: Underrepresentation and Symbolic Annihilation of Syrian Refugees in Newspaper Photographs”, *International Workshop Series on Migration: Mixed Migration Flows and The Changing Dynamics of Migration Research*, Center for Modern

Turkish Studies, Şehir University, İstanbul, 15 Aralık 2018

3. “Constructing Difference and Distance in Syrian Refugee Photographs”, *Migration, Social Transformation and Differential Inclusion in Turkey*, Istanbul Policy Center, Sabanci University, İstanbul, 5-6 Ekim 2018.
4. “Constructing the image of Syrian Refugee as Victim”, *Health Literacy and Communication in Crisis: Gender Based Violence and Syrian Refugees*, University of Strathclyde, Glasgow, 13-15 Eylül 2017.
5. “Covering Syrian Asylum Seekers in the Turkish Press”, *14<sup>th</sup> Communication in the Millennium Symposium*, Istanbul University, University of Texas at Austin and Anadolu University, İstanbul, Turkey, 5-7 May 2016
6. “Rethinking the enlargement process: European Union discourse on Turkey”, *Rethinking the Modern: Empire, Colonialism and Slavery*, British Sociological Association, Theory Study Group, Birmingham, UK, 11-12 July 2011
7. “The construction of Otherness: The place of Turkey in the visions of the European Union”, *IX Congreso Cultura Europea*, University of Navarra, Pamplona, Spain, 23-25 October 2007
8. “The politics of speaking Europe and Europe’s others in the European Union”, *Performing Regions, Regional Performance: Regions and Regionalism in and Beyond Europe Conference*, Institute for Advanced Studies, Lancaster University, UK, 17-19 September 2007
9. “The discursive construction of Otherness: Imagining Turkey in the European Union”, *Lancaster Sociology Summer Conference 2006*. Lancaster University, UK. 23 June 2006

### 7.8. International citations

1. Pandır, M. (2021) “Mülteci Temsillerinde Kültürel Farklılık İnşası ve Toplumsal Kabule Olası Etkileri”, *Afyon Kocatepe Üniversitesi Sosyal Bilimler Dergisi*, 23(2), 348-364  
**Google scholar citations: 2**
2. Pandır, M. (2020) “Media Portrayals of Refugees and their Effects on Social Conflict and Social Cohesion”, *Perceptions: Journal of International Affairs*, 25(1), 99-120.  
**Google scholar citations: 8**
3. Pandır, M. (2019) "Stereotyping, victimization and depoliticization in the representations of Syrian refugees", *Dokuz Eylül Üniversitesi Sosyal Bilimler Enstitüsü Dergisi*, 21(2), 409-427. DOI: 10.16953/deusobil.450797  
**Google scholar citations: 12**

- Pandır, M.; Efe, İ.; Paksoy, A.F. (2015) “Türk Basımında Suriyeli Sığınmacı Temsili Üzerine Bir İçerik Analizi / A Content Analysis on the Representation of Syrian Asylum Seekers in the Turkish Press”, *Marmara İletişim Dergisi, Sayı 24, 1-26*.

**Web of science citations: 9**

**Google scholar citations: 111**

- Pandır, M. and Knight, J. (2006) “Homepage aesthetics: The search for preference factors and the challenges of subjectivity”, *Interacting with Computers*, Vol. 18, Issue 6, 1351-1370, Oxford University Press. Indexing: SSCI, SCI, SCI Expanded

**Web of Science citations: 51**

**Google Scholar citations: 146**

**Scopus citations: 69**

- Knight, J. and Pandır, M. (2004) “An experimental aesthetics approach to evaluating websites”, *Aesthetic Approaches to Human-Computer Interaction: Proceedings of the NordiCHI 2004 Workshop*, (p.24) ISSN 0105-8517

**Web of Science citations: 1**

**Google Scholar citations: 6**

## **8. Projects directed and participated**

- Principal investigator and researcher, Işık University funded Scientific Research Project: “Heirloom seeds: Actors and Discourses”, February 2021-February 2022
- Researcher in TÜBİTAK 1001 research project: "Critical Discourse Analysis of Syrian Asylum Seekers in Turkish Newspapers", no: 115K268
- Research assistant in the User Lab project: Birmingham City University (previously, University of Central England), Birmingham Institute of Art and Design, 2004-2005

## **9. Administrative and academic designations**

### **Administrative designations**

- Işık University, Humanities and Social Sciences Department, Head of department, since October 2022
- Işık University, Humanities and Social Sciences Department, Deputy head of department, February-October 2022
- Işık University, Faculty of Economics, Administrative and Social Sciences, member of the Faculty Board, since February 2022
- Işık University, Faculty of Economics, Administrative and Social Sciences, member of Faculty Board of Directors, since July 2021

5. Işık University, Humanities and Social Sciences Department, deputy head of department, February-September 2021
6. Işık University, Faculty of Arts and Sciences, member of the Faculty Board, 2019-2021

#### **Academic designations**

7. Assistant professor, Işık University, Humanities and Social Sciences Department, since October 2016
8. Part-time lecturer, Işık University, Humanities and Social Sciences Department, 2014-2016
9. Part-time lecturer, Marmara University, Faculty of Communication, 2015-2016
10. Research assistant, Lancaster University, Faculty of Arts and Social Sciences, 2006
11. Research assistant, Birmingham City University, Birmingham Institute of Art and Design, 2004 – 2005

#### **Referee roles in SSCI journals**

12. Sociology –The Journal of the British Sociological Association

#### **Referee roles in ESCI journals**

13. Insight Turkey
14. Türkiye İletişim Araştırmaları Dergisi

### **10. Membership in scholarly institutions**

### **11. Awards and grants**

1. PhD Bursary, Lancaster University Sociology Department, 2011
2. PhD grant, British Federation of Women Graduates, 2010

### **12. Courses taught over the last two academic years**

Academic year	Term	Course name	Hours/week		Number of students
			Theoretical	Applied	
2022-2023	Fall	Introduction to Sociology	3		43
		Cultural Studies	3		29
		Project	4		2
	Spring	Introduction to Sociology	6		40
		Cultural Memory	3		14

		Project	4		2
2021-2022	<b>Fall</b>	Introduction to Sociology	3		37
		Cultural Studies	3		29
		Project	4		2
	<b>Spring</b>	Introduction to Sociology	3		43